



WEWS

ORDER

Print Date 10/10/12 Page 1 of 3

Flight Dates 10/03/12-10/14/12

<u>Contract / Revision</u>	<u>313667</u>	<u>/</u>	<u>Product</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>			Republican Jewish Coalition :60s 1	<u>Estimate #</u>	:60 spots 10.3-10.14
	10/02/12	10/10/12	<u>Agency Com</u> 15%	<u>Alt Order #</u>	
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Republican Jewish Coalition			<u>Order Type</u>	GENERAL
			5937 Jones Creek Road, Suite B	<u>Billing Cycle</u>	EOM/EOC
			Baton Rouge, LA 70817	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	Jamestown Associates			<u>Demographic</u>	A35+
<u>Buying Contact</u>			<u>Sales Office</u> EWSDC	<u>Rev Codes</u>	POL POL ISS
5 Mapleton Road			<u>Sales Region</u> NAT	<u>Product Codes</u>	PL
Suite 300			<u>Agency Ref</u>	<u>Priority</u>	P-1
Princeton, NJ 08540				<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Daniel Baylog	100%		

Order Share 100% Market Value 72900

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
October 2012	34	\$61,965.00	\$72,900.00	0.00	10/01/12	10/13/12	34	\$61,965.00	\$72,900.00
Totals	34	\$61,965.00	\$72,900.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
N 1	WEWS	10/03/12	10/14/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	1:00	2	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/01/12	10/07/12	-- WTF--		2	\$1,100.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		2	\$1,100.00			0.00					
N 2	WEWS	10/03/12	10/14/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	1:00	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00



WFWS

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Contract / Revision **313667** Flight Dates **10/03/12-10/14/12**

Hiatus Dates

Original Date / Revision 10/02/12/ 10/10/12

Order Sep 00:20:00

Advertiser Republican Jewish Coalitio Product Republican Jewish Coalitio|Estimate # :60 spots 10.3-10.14



WEWS

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Contract / Revision 313667 Flight Dates 10/03/12-10/14/12Hiatus DatesOriginal Date / Revision 10/02/12/ 10/10/12Order Sep 00:20:00Advertiser Republican Jewish Coalitio Product Republican Jewish Coalitio Estimate # :60 spots 10.3-10.14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N10	WEWS	10/03/12	10/14/12	M-F 1135p-1202a Nightl	CM	1135p-1207x	MTWTF--	1:00	1	\$1,800.00	P-2	0.00	NM		2	\$3,600.00
<u>M-F 1135p-1202a Nightlir</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--WTF--		1	\$1,800.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	WEWS	10/01/12-10/07/12		M-F 1135p-1202a Nightl		1135p-1207x				--WThF----		1:00	(\$1,800.00)	0.00	NM	
<u>Credited</u>																
<u>[Adding lines to end of contract.]</u>																
		Week: 10/08/12	10/14/12	MTWTF--		2	\$1,800.00			0.00						
N11	WEWS	10/03/12	10/14/12	SA GMA 8-9a	CM	8-9a	-----S-	1:00	1	\$1,200.00	P-2	0.00	NM		1	\$1,200.00
<u>SA GMA 8-9a</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		1	\$1,200.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	WEWS	10/01/12-10/07/12		SA GMA 8-9a		8-9a				-----Sa-		1:00	(\$1,200.00)	0.00	NM	
<u>Credited</u>																
<u>[Adding lines to end of contract.]</u>																
		Week: 10/08/12	10/14/12	-----S-		1	\$1,200.00			0.00						
N12	WEWS	10/03/12	10/14/12	SU 6-630p News	CM	6-630p	-----S	1:00	1	\$2,600.00	P-2	0.00	NM		1	\$2,600.00
<u>SU 6-630p News</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$2,600.00			0.00						
		Week: 10/08/12	10/14/12	-----		0	\$0.00			0.00						
N13	WEWS	10/13/12	10/13/12	Sa 6a-8a News	CM	6-8a	-----S-	1:00	1	\$1,000.00	P-2	0.00	NM		1	\$1,000.00
<u>Sa 6-8a News</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S-		1	\$1,000.00			0.00						
N14	WEWS	10/11/12	10/12/12	M-F 3-4P Katie	CM	3-4p	---TF--	1:00	2	\$1,800.00	P-2	0.00	NM		2	\$3,600.00
<u>M-F 3-4p Katie</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	---TF--		2	\$1,800.00			0.00						
N15	WEWS	10/11/12	10/12/12	M-F 5-6p News	CM	5-6p	---TF--	1:00	2	\$3,200.00	P-1	0.00	NM		2	\$6,400.00
<u>M-F 5-6p News</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	---TF--		2	\$3,200.00			0.00						
														<u>Totals</u>	34	\$72,900.00